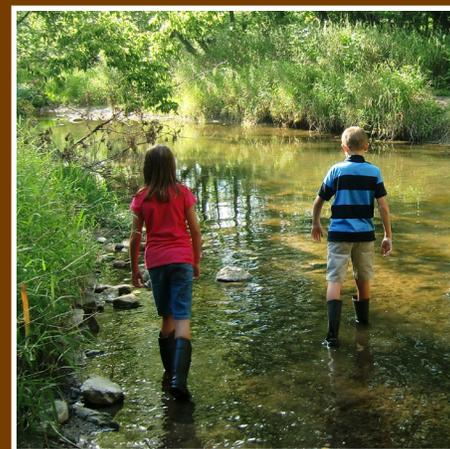




2013 ANNUAL REPORT





FROM THE TOWN MANAGER'S OFFICE

One significant project Town administration undertook in 2013 was writing Brownsburg's first strategic plan. It sets departmental objectives, action items and critical links to help us achieve the goals prioritized by Town Council. The plan has nine key areas: focused community development, improved community image, proactive economic development and marketing, environmental sustainability, fiscally sound administration and financial management, modernized and planned infrastructure, enhanced public safety, excellent quality of life, and government effectiveness and transparency. Most of the accomplishments you'll read about in this annual report are tied to goals in our strategic plan.

Town Council adopted a balanced budget for 2014 and provided residents with a second consecutive property tax rate decrease. In fact, the 2014 tax rate will be lower than it was in 2011. Not many municipalities can say that, and we are fortunate to see assessed value continue to increase from business and residential development and to have departments who work efficiently within their budgets.

We finalized the Town's first formal Economic Development Incentive Policy to provide uniform guidelines for tax abatements, loans and rental assistance in order to ensure that we were receiving a good return on our investment. Incentives approved in 2013 resulted in \$5.7 million in real and personal property investment by companies like Honda Performance Development, John Force Racing, and Cornerstone Industries. That investment equates to 63 new jobs with an average salary of \$70,000/year and 10 retained jobs with an average salary of \$43,000/year. We are becoming more proactive with our economic development initiatives, and you'll read more about that inside.

The Town conducted its bi-annual citizen survey at the end of 2013, asking a random sample of 1,200 households to tell us what they think about our overall quality of life and the delivery of Town services. Responses were favorable, and we saw some big gains over 2011 perceptions. But, there is always room for improvement and we'll consider the feedback as we make future decisions and work hard to improve the services that we provide.

Thanks to the various large scale projects and initiatives in 2013, the Town saw a significant increase in the number of residents who attend public meetings and engage with us on our website and social media. We are so pleased to have residents interested in their local government and hope that you are among those!

Regards,
Grant A. Kleinhenz, Town Manager

The Town of Brownsburg's vision is to foster a family environment, promote new and existing business development, create a stable property tax structure and provide a variety of educational, employment, and recreational opportunities.

BROWNSBURG TOWN COUNCIL



Gary Hood
President
Term: 2011-14



Don Spencer
Vice President
Term: 2012-15



Ashley Hobbs
Member
Term: 2013-15



Rob Kendall
Member
Term: 2012-15

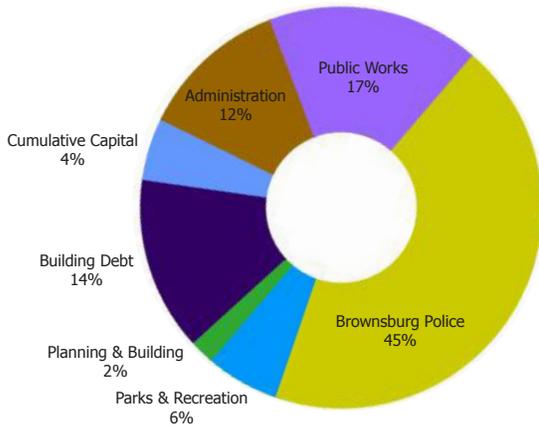


Dave Richardson
Member
Term: 2011-14

TOWN CUTS PROPERTY TAX RATE AGAIN, ACHIEVES AA+ BOND RATING

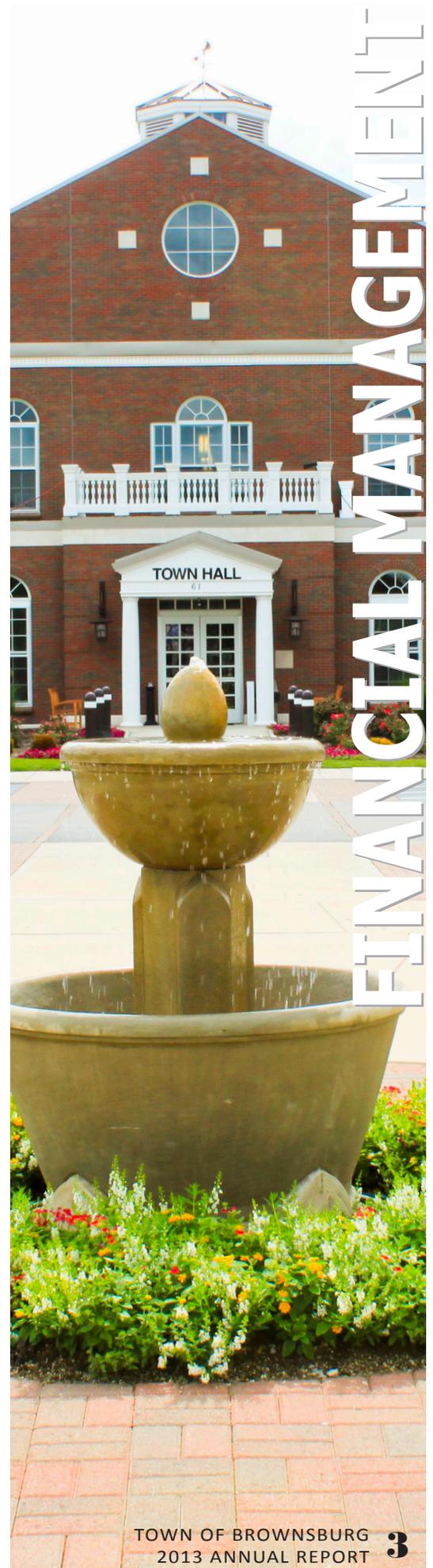
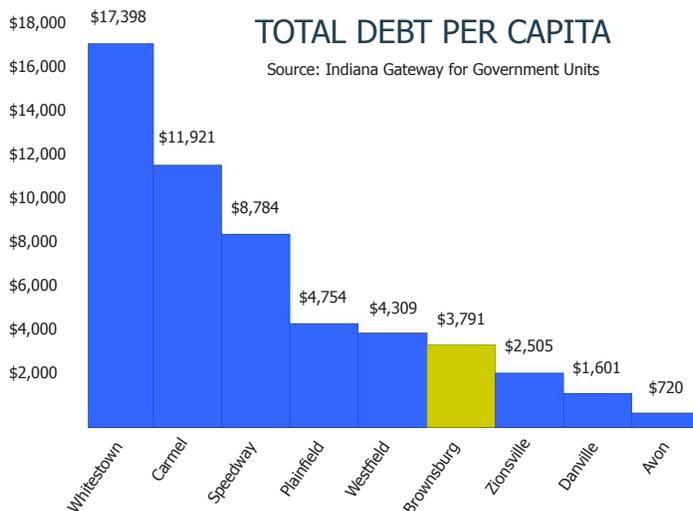
Adoption of the Town's 2014 budget gave Brownsburg property taxpayers a rate decrease of more than 3 percent. With a nearly 4.8 percent increase in assessed value and good stewardship, this is the second consecutive year that the municipality has been able to provide taxpayers with a rate decrease. The proposed 2014 budget totals nearly \$41 million across 23 funds. The total budget increased by 2.33 percent and the General Fund budget increased by 7.11 percent (\$546,000). The General, Water, Wastewater and Stormwater Funds combine for about \$18 million, nearly half of all budgeted funds.

PROPERTY TAX FUNDED FUNCTIONS



Approximately one-fourth of the annual property tax paid by a homeowner goes to the Town of Brownsburg to fund its General, Motor Vehicle Highway (MVH), Building Debt, and Cumulative Capital Development (CCD) operating funds. The remaining three-fourths of your property tax dollar is a revenue stream for other agencies such as the county, library, fire territory, and school district.

Sound financial management is credited for the 2013 bond rating upgrade from AA- to AA+ by Standard & Poor's Ratings Services on debt issued and supported by the Town. And, taxpayers will have a little more in their pockets thanks to the refinance of the municipal complex – the buildings that make up town hall, the police station, and the fleet maintenance facility and the Brownsburg Fire Territory Headquarters building. The refinance of bonds is projected to save around \$180,000 annually, \$2.2 million over the life of the lease, until 2025.



TOWN GAINS CONTROL OVER SR 267

After several years of negotiations, the Indiana Department of Transportation transferred control over a 4.34-mile section of State Road 267 to the Town of Brownsburg. The section from Brownsburg's south corporate limit near County Road 200 North to County Road 700 North represents 10.74 lane miles and adds three additional traffic signals to the Town's maintenance. The Town can now make long overdue improvements to help traffic flow, improve safety, and spur downtown redevelopment.

Town leaders envision a "complete street" design for the primary north-south artery, which could include a modified 3-lane road with a median, dedicated bike lanes, multi-use trails, decorative lighting and landscaping. Compensation of \$250,000 from INDOT will go towards the design for the North Green Street Improvement Project, and the Town is already meeting with impacted residents and business owners for input on the project. A \$3.2 million Highway Safety Improvement grant will help fund the \$6.3 million project and Tax Increment Financing will be used to pay for the remainder of the improvements from 56th Street to US 136.

FUNDING IN PLACE FOR RONALD REAGAN PARKWAY

Construction of the next section of Ronald Reagan Parkway is in sight, thanks to a federal funding award of \$10.1 million approved by the Indianapolis Metropolitan Planning Organization. The Town of Brownsburg will contribute approximately \$7.4 million and Hendricks County will fund \$2.7 million of the costs to build the 1.7-mile section between County Road 300 North and the I-74 interchange. Construction is set for 2015.

Completion of Ronald Reagan Parkway will ease traffic congestion, accommodate future transportation demands, and have a major impact on long-term economic development. Growth at the interchange over the next 10 to 15 years will likely include offices, hotels, restaurants and shopping facilities that could create more than 1,000 permanent jobs and diversify the tax base.

HIGH TECH SECTOR CONTINUES TO GROW

Thanks to its skilled workforce, economic incentives, and great quality of life, Brownsburg has increasingly attracted innovative, high-tech companies to locate here over the past several years. A multi-channel marketing campaign building on its reputation as an innovation center was kicked off in 2013. The "Innovation Zone" promotional effort will target companies in business incubators or similar start-ups – particularly highly technical sectors such as medical device developers, bio/pharma firms, and internet technology companies – that need space and resources to foster their next stage of growth.

The Town finalized its first formal Economic Development Incentive Policy in 2013, with incentives approved that year resulting in an estimated 63 new and 10 retained jobs and \$5.7 million in real and personal property investment.

73 NEW AND RETAINED JOBS



\$5.7M PROPERTY INVESTMENT



The Town continues its investment in the Hendricks County Economic Development Partnership and is adding an economic development director to its administration. The new staff position will be tasked with creating the Town's economic development strategy and downtown redevelopment plan and to conduct research including a hospitality study, retail gap analysis, and housing inventory.

\$20.2 MILLION



CONSTRUCTION COSTS TO COMPLETE 1.7-MILE SECTION OF RONALD REAGAN PARKWAY



TOWN PURSUES ANNEXATION FOR SMART GROWTH

One of the Town of Brownsburg's most talked about 2013 decisions was annexation. With Hendricks County growing by more than 25 percent between the 2000 and 2010 Census and the population growth projected to increase by more than 8 percent by 2016, Brownsburg is becoming less of a "bedroom" community and more of a commercial destination and employment center. In order to manage that future growth, plan to meet the demands for housing and transportation, and promote economic development, Brownsburg Town Council voted in favor of the Brownsburg North, Ward, Northfield at Wynne Farms, Hart-Anderson, and Magee annexations.



To minimize the impact of annexation on the Brownsburg School Corporation and other tax units, the Redevelopment Commission approved an increase from \$6 million to \$14.5 million in the TIF pass through amount for 2014 and 2015. The Town also created an education credit that exempts the school corporation from paying Stormwater and the Public & Private Fire Protection fees and hydrant charges, saving the BCSC nearly \$80,000 annually.

The Northfield at Wynne Farms, Hart-Anderson, and Magee annexations were completed in 2013, with decisions on Brownsburg North and Ward areas pending.

PROJECTS IMPROVE WATER QUALITY, MAKE TRAVEL EASIER

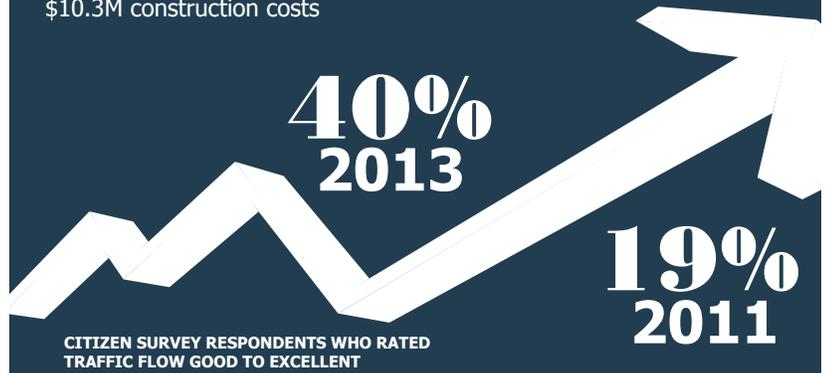
Water Treatment Plant: 3.2M gallons/day plant placed online in May 2013; new filters and processes reduce iron levels from .5 parts per million to .1 improving color and odor; project came in \$300K under budget

Odell & Main Streets Intersection: realigned intersection with new traffic signal opened in June; longer turn lanes and wider corners improves safety; project came in \$19K under budget

Traffic Signal Pre-emption Equipment: \$448K project is 90 percent grant funded; emitters will be installed at 18 intersections and in 81 vehicles

Northfield Drive South Construction: TIF funded construction from SR 267 to Hornaday Road is underway; top coat of asphalt and street lights to be installed for spring 2014 opening; change from developer issued bonds to EDC issued bonds saves \$2M in interest costs

Northfield Drive East and West Improvements: contracts have been awarded for projects that will add new travel and turn lanes, intersection improvements, widen and complete the multi-use path; Town funding 20 percent of \$10.3M construction costs



CITIZENS RESPOND TO BI-ANNUAL SURVEY ON QUALITY OF LIFE AND DELIVERY OF GOVERNMENT SERVICES

A random sample of 1,200 Brownsburg households were asked to give their opinions on the delivery of Town services and the community's quality of life in the bi-annual Citizen Survey. With more than 250 municipalities utilizing the survey conducted by the National Research Center, communities across the nation can draw comparisons with other jurisdictions and national benchmarks. The 2013 survey had a 31 percent response rate. The Town received high ratings for overall quality of life, public safety, and mobility. Responses showed a considerable improvement in traffic flow, with 40 percent rating it positively – up from just 19 percent in 2011. Other areas rated positively were housing options and affordability; Town customer service; education; neighborliness; and sense of community. Areas identified as needing improvement include recreation opportunities and a vibrant downtown. Town leaders use the Citizen Survey results to help identify areas for improvement and guide future budget decisions about the services the municipality provides to its residents. Below are some of the key Citizen Survey results and other notable accomplishments for the year.

87% say Brownsburg is an excellent/good place to live

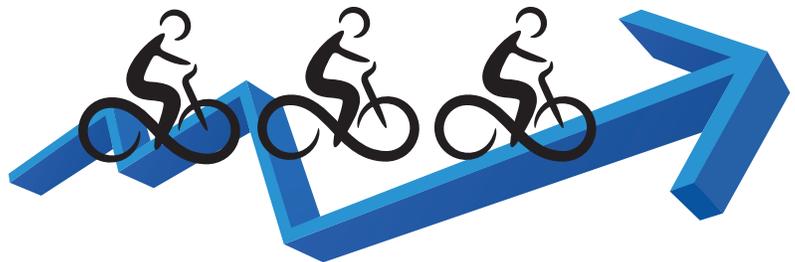


76% positively rated the quality of Town services

53%



positively rated street repair, up from 21% in 2011; snow removal and sidewalk maintenance also saw big increases in positive ratings



40% say bicycle travel is good to excellent, up from just 21% in 2011



9/10 say they are somewhat or very likely to stay in Brownsburg

70% positively rated Brownsburg's housing options and affordability



80% rate Brownsburg Parks good to excellent



86%

use the Town website for information

59%

subscribe to Town e-newsletters



1/3

work in Brownsburg

97%

shop in Brownsburg

54%

attend events hosted by the Town of Brownsburg

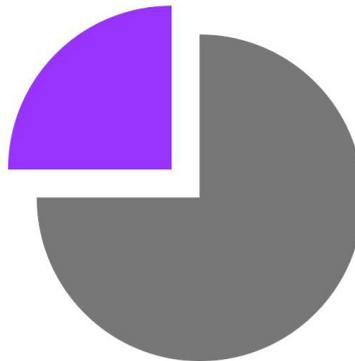
AREAS FOR IMPROVEMENT

33% say Brownsburg job opportunities are good/excellent



25%

say Brownsburg has a vibrant downtown commercial area



35% positively rated arts and culture activities

OTHER NOTABLE 2013 ACCOMPLISHMENTS

125 residential permits issued

\$25.5M valuation



52 commercial permits issued

\$48.3M valuation



2,035 likes



@BrownsburgTM

659 followers



2,065 followers



@Brownsburg_ATM

215 followers



IMAGE IS KEY FACTOR FOR DEVELOPMENT

A positive image is critical when it comes to community development. Revitalization and economic growth depends in part on the community's physical appearance to sell our town as an attractive location for potential residents and businesses. The Town of Brownsburg has really stepped up its game in the area of physical improvements over the past year. This means taking on projects big and small, from streetlight banners and decorative lighting to landscape design and repairing sidewalks and streets.

\$1M 2013 RESURFACING AND SIDEWALK PROJECTS



New standard building details provide updated construction methods and materials and incorporate some of the latest technology. Northfield Drive street lights from 56th Street to SR 267 were replaced with a decorative pole that will be the standard in future road projects to help create a consistent look and feel throughout town.

Wayfinding signs that identify key destinations have been designed and will be installed in spring 2014. Phase one of a new landscape design for the Northfield Drive and I-74 interchange goes in this spring as well. These improvements will provide a friendlier gateway for visitors and enhance the Town's character.

RACING IS OUR BUSINESS

With professional race teams and motorsports manufacturers making up a significant part of Brownsburg's economic base, it's easy for us to say "Racing is Our Business!" Because we value the industry, the Town forged a marketing partnership with Lucas Oil Raceway – annexed in 2011 – to increase awareness that Hendricks County's biggest tourist destination is located in Brownsburg.

The Town provided guest services for the first day of the NHRA Chevrolet Performance U.S. Nationals. A large format banner under the oval grandstands and a billboard in the drag strip staging lanes welcome thousands of racers, more than 100,000 fans, and national media to our community.

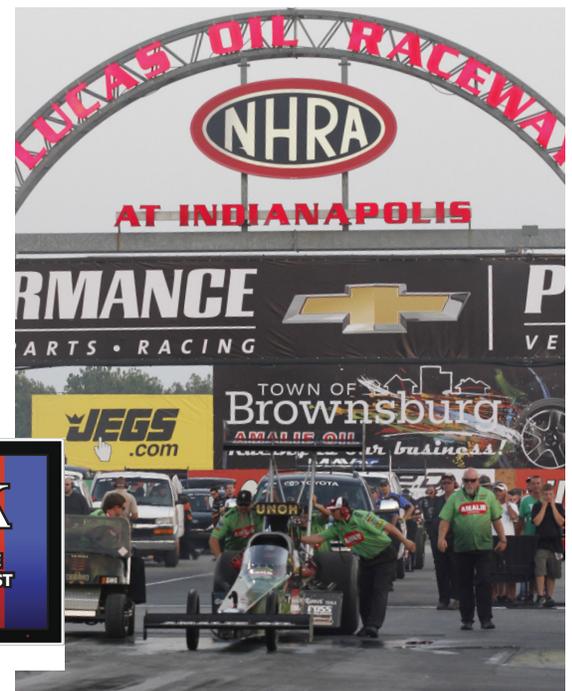


TOWN CONTINUES RECYCLING EFFORTS

Part of the Town of Brownsburg's commitment to enhancing residents' quality of life includes ensuring a sustainable future. In 2013, the Town was awarded two grants that helped further the municipality's sustainability efforts. A Keep America Beautiful/Coca-Cola Foundation grant provided the Town with 25 recycling bins to use at local government buildings, parks and special events.

Funding from the Hendricks County Solid Waste Management District helped educate residents about simple steps they can take to help reduce the amount of trash they litter or send to landfills. Recycled paper placemats with clean water and anti-litter messaging designed with kid-friendly games and puzzles are being used in ten local restaurants.

The Town's "One Stop Drop Off" free recycling opportunity in September collected 12.5 tons of appliances, electronics, and other hard to recycle items along with the more common paper, aluminum, glass and plastic recyclables.



BROWNSBURG POLICE KEEP COMMUNITY SAFE

While crime trends are prevalent in nearby communities, Brownsburg remains an overall low-crime community where major crimes are extremely rare due in part to the proactive approach the Brownsburg Police Department takes towards crime through self-initiated patrol activity.

In 2013, the BPD assisted the Brownsburg Community School Corporation with the development of its safety plans, collaborating with the Brownsburg Fire Territory and the school police department. Meetings were held periodically and plans continuously reviewed. Captain Ben Pyatt had the opportunity to observe and provide input on some mock incidents conducted by BCSC staff and students.

Ninety kids graduated the Annual Police and Fire Youth Camp in June. The program teaches kids 8 to 13 team-building skills, basic first-aid, bicycle safety and self-defense.

The BPD worked with the Brownsburg Fire Territory, Emergency Management, the Department of Homeland Security and Lucas Oil Raceway officials to plan, organize and execute security command and control of the Chevrolet Performance NHRA U.S. Nationals. Considered the world's most prestigious drag race, the event draws nearly 1,000 competitors and 100,000 fans to our community over Labor Day weekend. The detail used a complement of 70 officers from Brownsburg and other agencies.



FIRE TERRITORY REDEFINES MISSION; LOOKS FOR IMPROVEMENTS

To start 2013, the Brownsburg Fire Territory leadership redefined its mission statement as an organization that "provides the highest standard of vigilant service to all those who may seek our help." In support of the new mission statement, principles and vision points were created.

A major focus for the year was improving BFT's advanced cardiac life response capabilities with new equipment and training. Overall medical response capabilities were improved with a paralytic pharmacy protocol, which no other emergency medical service in Hendricks County provides.

With employee safety as our number one priority, a work performance evaluation was developed for firefighters. In addition to annual physicals, this evaluation ensures that firefighters are physically capable of meeting the demands of the community and essential functions of their jobs.

The fire territory held its first Annual Service Recognition and Award Ceremony in 2013 to honor employees who provide superior service and commitment to the community. And, the Brownsburg Board of Zoning Appeals approved the BFT's plans to improve and expand its headquarters building on Northfield Drive. The expansion will allow the firefighters and paramedics to continuously increase their skills and abilities to better serve the community.

98%
RESIDENTS WHO FEEL SAFE
IN THEIR NEIGHBORHOOD

94%
RATE BROWNSBURG FIRE
AND EMS GOOD TO EXCELLENT

PARKS PROPERTIES SET FOR IMPROVEMENTS

New and improved parks amenities are an important element in the Town's goals for quality of life and community development. With this in mind, Brownsburg Parks is finalizing a master plan to guide the development of new facilities and improvements to its current properties.

In 2013, Arbuckle Acres saw the construction of a new pavilion and parking lot. Brownsburg Parks assisted in the construction of the B&O Trail Shelter on South Green Street as the future site for a trailhead and parking. Concepts were presented for a new park on Hornaday Road and for improvements at both Williams and Stephens Parks. The Cardinal property design includes a playground, a trailhead to the B&O Trail, restrooms, parking, and a possible future dog park.

Design for a much-anticipated splash pad is underway for the west end of Williams Park. Construction for the playground with interactive spray and play features is set for this summer. Also in the Williams Park design are a 9-11 Memorial and relocation of the gazebos with a possible future reception hall. New tennis and playground equipment along with increased parking is planned at Stephens Park.

The Town bought the former St. Malachy Church and School property on North Green Street in August. A feasibility study is underway for the 7.5-acre property expected to be used for mixed-use development and expansion of Arbuckle Acres Park with the potential for a recreation center that would house a variety of amenities for residents.



YOUTH AND ADULT REC PROGRAMS GROW

Brownsburg Parks experienced an increase in participation and programs offered throughout 2013. Brownsburg Parks was awarded the contract to provide Before and After School Enrichment (B.A.S.E.) for all six Brownsburg elementary schools. B.A.S.E. provides structured options for students to grow and stay active through academic assistance, enrichment and physical activity. This addition to youth services allowed the department to serve more than 250 children on average daily throughout the fall semester — a 35 percent increase in participation from the previous provider's enrollment in the spring semester.

Adventure Camp saw summer enrollment up by 17 percent and a new camp was offered to accommodate families during winter break. Brownsburg Parks took its new Recreation Outreach program and trailer to more than 500 kids in 20 different sites over just four months. The award-winning program offers free programs and play opportunities that promote physical activity and healthy lifestyles to neighborhood associations, daycares and other organizations.

Brownsburg Parks increased its offerings to active adults, with new programs such as water aerobics, yoga, ballroom dancing, brown-bag lunches and trips.



RESIDENTS CONNECT, STAY INFORMED THROUGH TOWN COMMUNICATIONS

The decisions that Town leaders make have a direct impact on your quality of life. That's why we've been talking about government transparency for a few years now, and in 2013 more residents than ever took advantage of the variety of ways we work to keep you informed. Attendance was up at public meetings like Town Council and many interacted with Town administrators and council members at the bi-monthly Town Hall format meetings.



4,500 WATCH PUBLIC MEETING VIDEOS ONLINE

2,000 SUBSCRIBE TO TOWN E-NEWSLETTERS

Resident engagement through social media has more than doubled each year since we launched Facebook and Twitter pages in 2011. Follow @BrownsburgIN on Twitter and like Facebook.com/TownofBrownsburg for frequent news and information updates. And for a unique insider's view of Town Hall, follow both the Town Manager Grant Kleinhenz, @BrownsburgTM, and the Assistant Town Manager Brian Hartsell, @Brownsburg_ATM, on Twitter.

You may have noticed the Town's website was redesigned, making the site user-friendly for smart phones and other mobile devices. New features include a blog, a maps module for capital projects, and a tabbed layout for department pages to make navigation easier. And, of course, we continue to use traditional media to help keep you informed. The Town of Brownsburg showed up in more than 90 local mainstream media stories this year and council members and administration talk about current events on the weekly Plain Speaking show broadcast Saturday mornings on Brownsburg's XRB Radio. We'll keep working to provide you with information and we hope you'll be a part of the conversation!

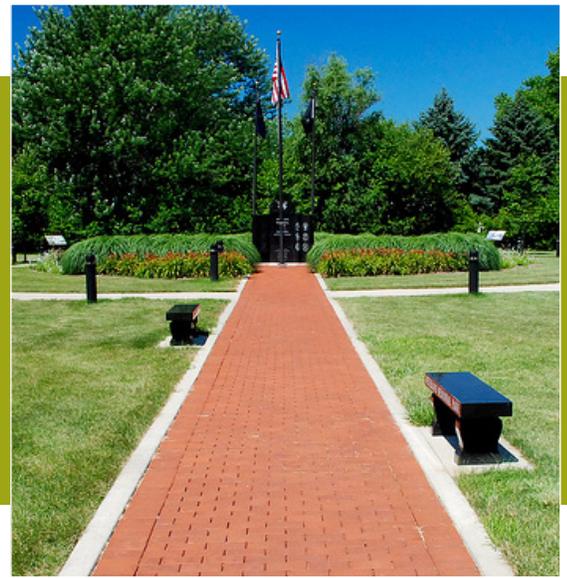
TOWN HALL GREEN PROVIDES VENUE FOR POPULAR COMMUNITY EVENTS

Brownsburg Town Hall was the site for many events that community members enjoyed in 2013. The first annual Rev Rally, a fan fest for Lucas Oil Raceway's Night Before the 500 race, featured a dozen motorsports exhibits and an autograph session with more than 30 ProMazda and USF2000 series drivers. With sponsorship from IU Health West Hospital, the Town took over management of the Brownsburg Farmers Market. The number of vendors grew to nearly 25 per week and kids activities and live entertainment were added to the weekly summer market — voted as the "Best in Hendricks County."

Brownsburg Parks hosted its Summer Concert Series and Movies on the Lawn and partnered with the Town on the Pumpkin Smash Bash, a Halloween-themed carnival complete with a costume contest, hayrides and trick-or-treating. The Town's annual health fair gave the public access to a variety of health resources and flu, T-DAP, and pneumonia shots were offered at the two-day Community Health and Wellness Fair in September. And, the always popular Christmas Under the Stars parade again featured a record number of floats. Crowds of families gathered in a snowy downtown Brownsburg to enjoy the parade, tree lighting ceremony, and holiday entertainment in early December.



CITIZEN INVOLVEMENT



TOWN OF BROWNSBURG BOARDS & COMMISSIONS

Advisory Plan Commission:

Charles Bischoff, Jack Swalley, Sumit Ghosh, Chris Worley, Glenn Nulty, Brett Scowden, Eric Cottongim

Board of Zoning Appeals:

Tom Lacey, Glenn Nulty, Brett Scowden, Al Wolting, Eric Spoonamore

Redevelopment Authority:

Michael Dowden, James Risk, Travis Tschaenn

Police Commission:

Allan Bolante, Stan Comer, Ray Kotarski, Terry Smith, Don Spencer

Redevelopment Commission:

Rob Kendall, Shane Dunigan, Joy Vrabec, Michelle Artmeier, Brad Stutler, Kim Armstrong

Park Board:

Joseph Almon, Michael Klitzing, Jennifer T. Morris, Scott Lattimer, Phil Utterback, Cari Palma

Economic Development Commission:

Sean Benham, Joe Dunbar, Jason Gibson

Fire Territory Executive Board:

Donovan Peoples, Troy Wymer, Ashley Hobbs

TOWN ADMINISTRATION & DEPARTMENT HEADS

Grant A. Kleinhenz, Town Manager

@BrownsburgTM

Jeanette Brickler, Clerk-Treasurer

Todd Barker, Planning Director

Mike Good, Water Superintendent

Phil Parnin, Parks Director

Vanessa Izokaitis, Human Resource Manager

Annisa Rainey, Communications Manager/Grant Writer

Brian Hartsell, Assistant Town Manager

@Brownsburg_ATM

Jim Waggoner, Street Superintendent

Jack Swalley, Building Commissioner

Kathy Dillon, Wastewater Superintendent

Chris Keers, Fleet Maintenance Superintendent

Debbie Bernhardt, Utility Office Manager

Steve Chambers, Purchasing Manager



61 N. GREEN STREET, BROWNSBURG, IN 46112

TOWN HALL: (317) 852-1120 PARKS: (317) 858-4172

www.brownsburg.org

Connect with us!



Town of Brownsburg



@BrownsburgIN