

TOWN OF Brownsburg

State of the Town Address

2015 Year In Review Presentation, February 17, 2016

Presented by Grant A. Kleinhenz, IMCA-CM, Town Manager



NOW SHOWING

Doing Business in Brownsburg, IN - G
Living in Brownsburg, IN - G

TOWN OF Brownsburg



Video: Doing Business in Brownsburg, IN

<https://www.youtube.com/watch?v=gfVBCsIUla4>

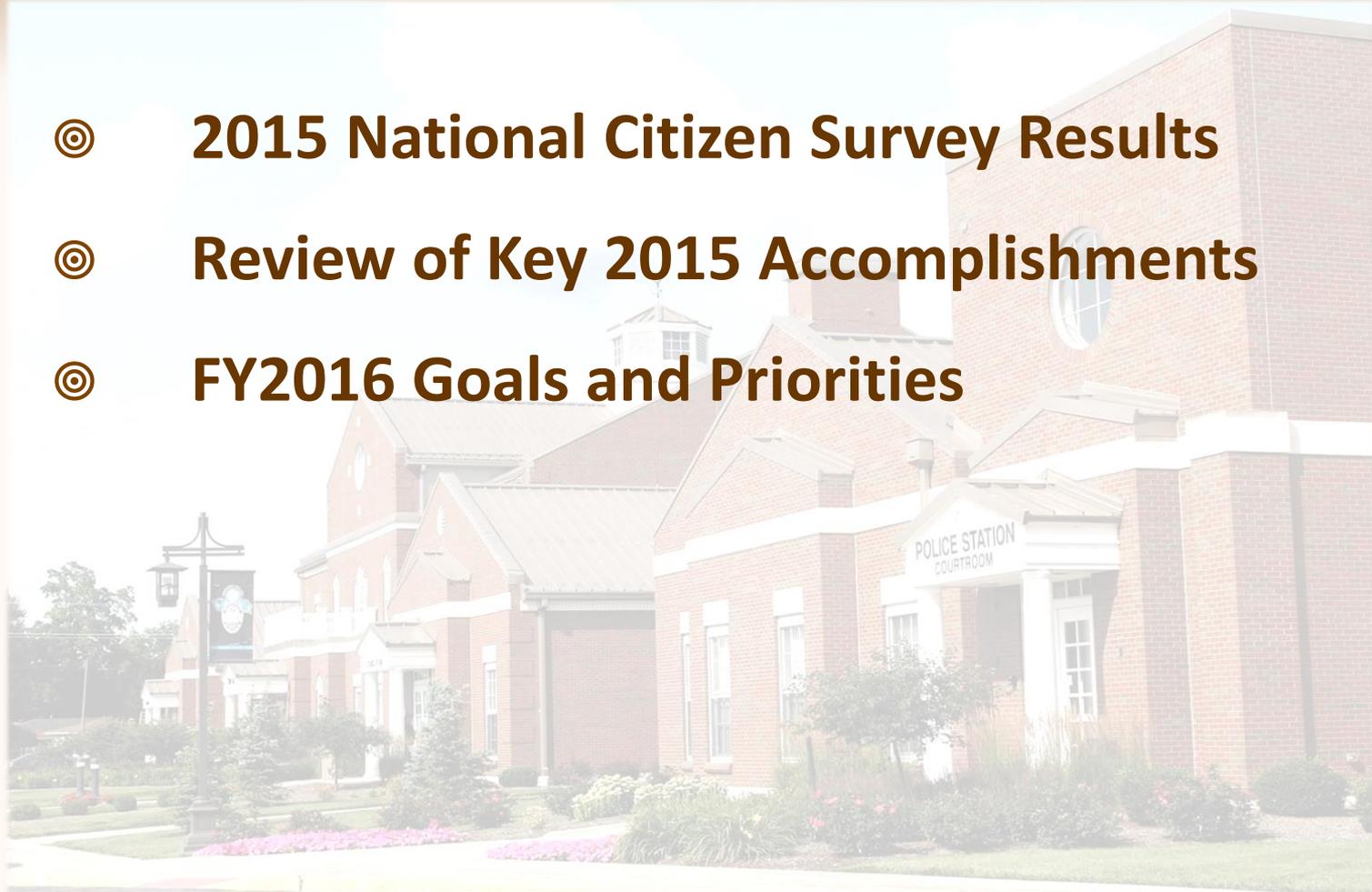
Video: Living in Brownsburg, IN

<https://www.youtube.com/watch?v=iG9PgXehkXg>

OVERVIEW



- © **2015 National Citizen Survey Results**
- © **Review of Key 2015 Accomplishments**
- © **FY2016 Goals and Priorities**



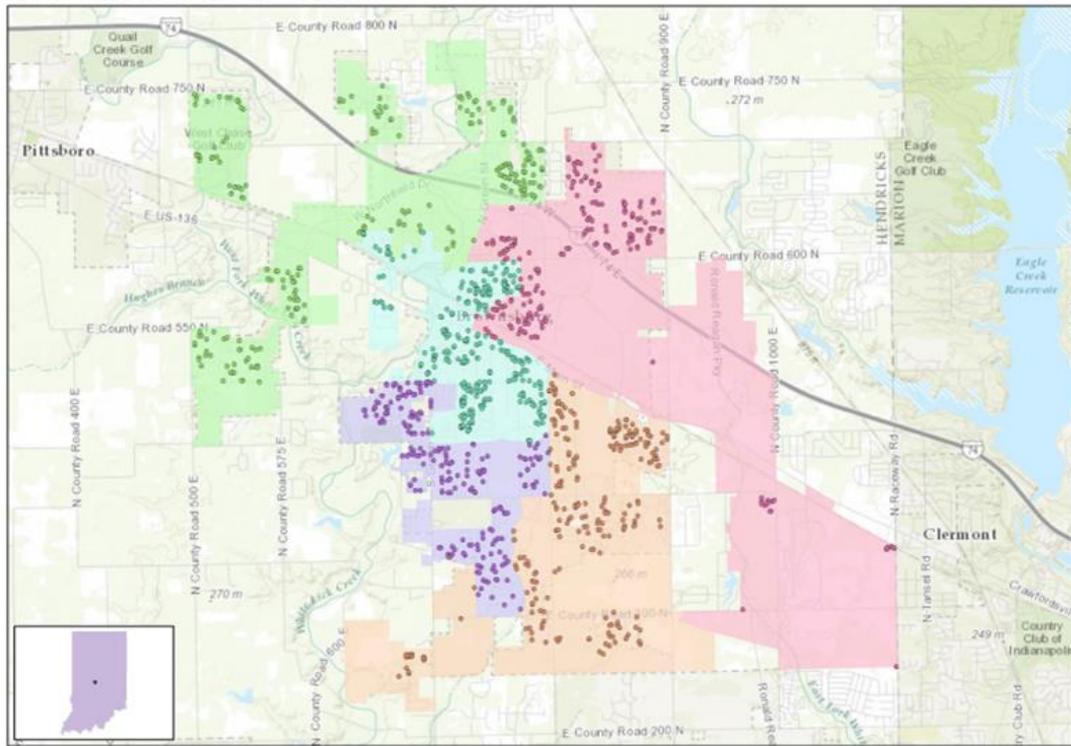
National Citizen Survey Results



NRC
National Research Center Inc.

NATIONAL CITIZEN SURVEY

Figure 1: Location of Survey Recipients

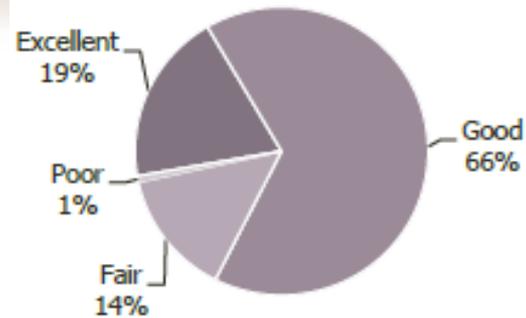


- ⊙ Survey completed in June 2015; 1,400 random surveys sent.
- ⊙ 423 respondents, 31% response rate (31% in 2013, 37% in 2011)
- ⊙ +/- 5% margin of error, 25-40% response rate is typical

NATIONAL CITIZEN SURVEY

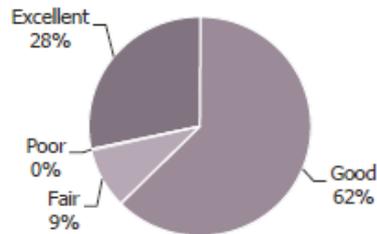
TOWN OF
Brownsburg

Overall Quality of Life



Overall

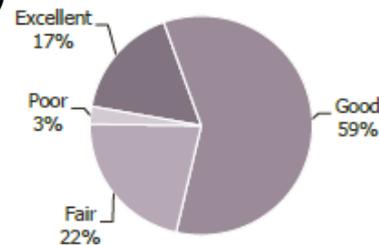
Place to Live



Community
Characteristics



Overall Quality of Town Services

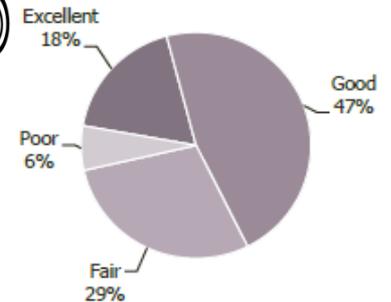


Governance

Community Pillars



Sense of Community

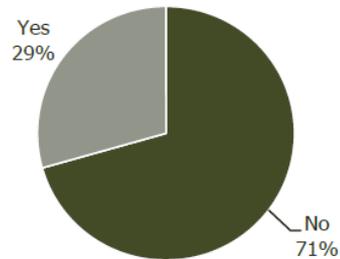


Participation

NATIONAL CITIZEN SURVEY

SPECIAL TOPICS

Have you had any in-person, phone or email contact with the Town of Brownsburg utility billing department (water, sewer and stormwater utility services) within the last 12 months?



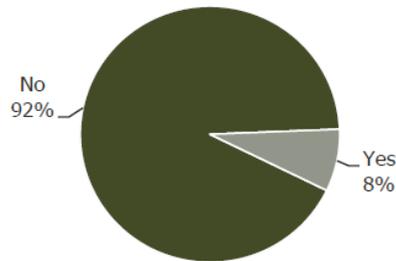
What was your impression of the Town's utility billing department in your most recent contact?



NATIONAL CITIZEN SURVEY

SPECIAL TOPICS

Have you had any in-person, phone or email contact with the Town of Brownsburg Department of Development Services (formerly Planning & Building Dept.) within the last 12 months?



What was your impression of the Town's Development Services Department in your most recent contact?



NATIONAL CITIZEN SURVEY



- ⦿ General themes from the survey:
 - ⦿ The most important areas of focus for residents were in the categories of safety, mobility, and economy.
 - ⦿ Residents enjoy a high quality of life with 85% of residents rating good or excellent.
 - ⦿ 89% of residents would favorably recommend Brownsburg to others.
 - ⦿ 90% of residents have an overall feeling of safety.
 - ⦿ Mobility, including non-motorized transportation, is important to residents.
 - ⦿ Respondents indicated that the Town is lacking sufficient recreational opportunities and a vibrant downtown.

The full survey report can be found at: <https://t.co/1t19omfR5P>

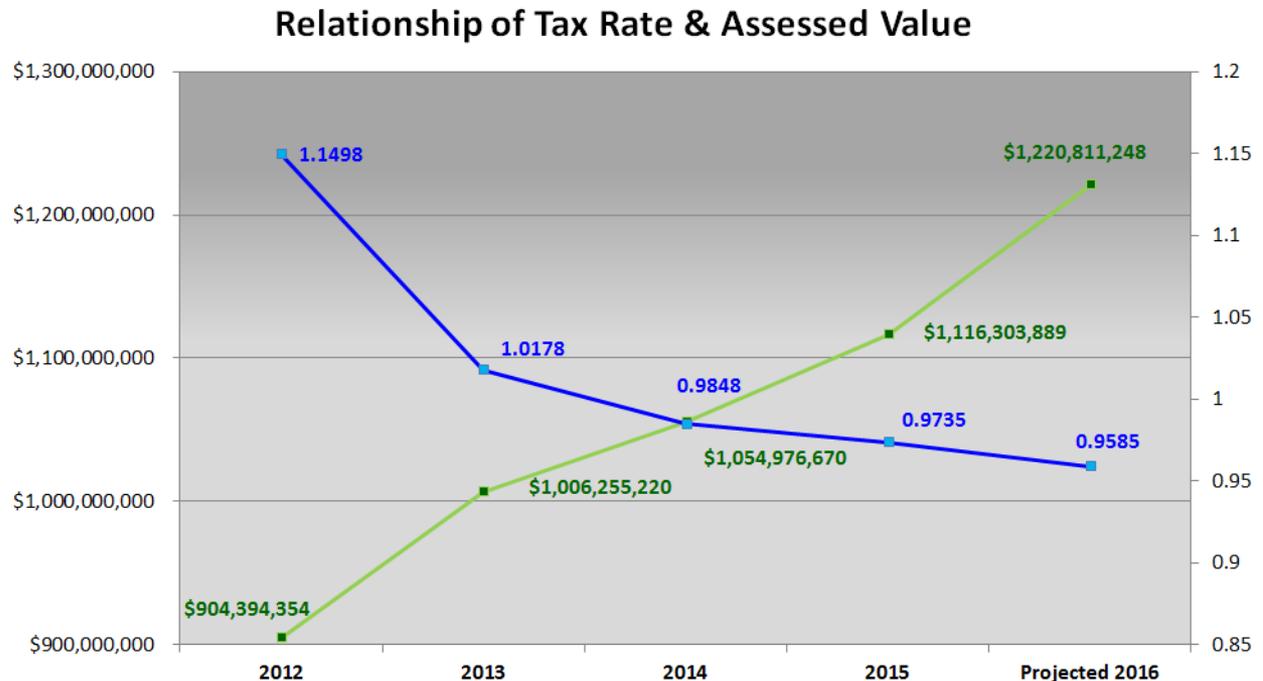
Review of Key 2015 Accomplishments



REVIEW OF 2015

- ⊙ **Balanced 2016 General Fund Budget** —entire \$50.8M budget approved with a 1.5% tax rate decrease.

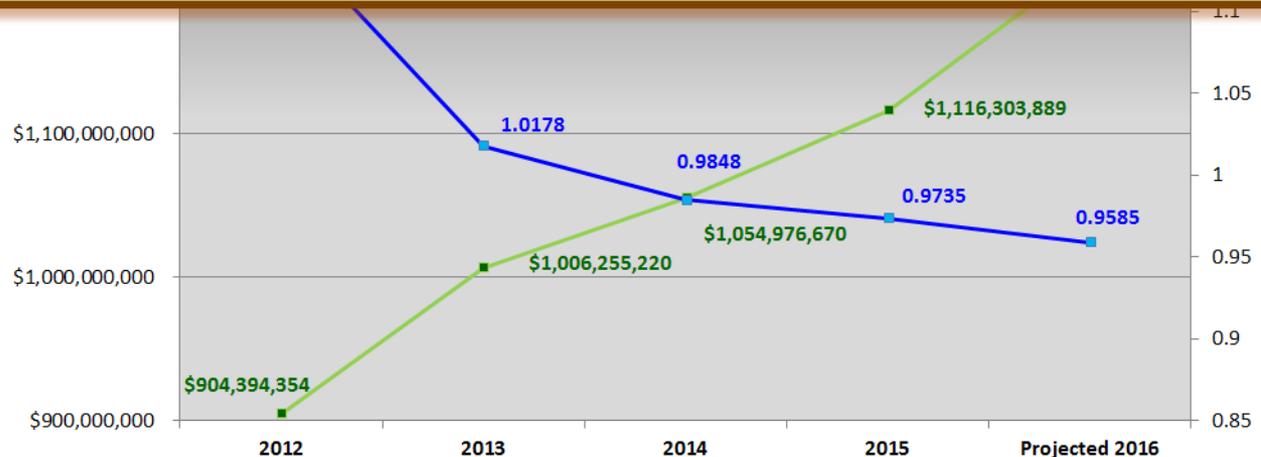
Relationship between Assessed Value and Tax Rate Since 2012



REVIEW OF 2015

- ◎ **Balanced 2016 General Fund Budget** —entire \$50.8M budget approved with a 1.5% tax rate decrease.

The Town tax rate has decreased from 1.1498 in 2012 to a projected 0.9585 in 2016, a decrease of 16.6%



REVIEW OF 2015

- Secured Additional Project Funding from Metropolitan Planning Organization (MPO)--\$38M for projects 2011 to 2021 (includes pending projects noted in table).

Fund Type	Project Title	Construction SFY	Total Local Share (\$)	Total Local Share (%)	Total Fed. Share (\$)	Total Fed. Share (%)	Total
RTP	Hornaday Rd. Trail	2011		0%	\$ 150,000.00	100%	\$ 150,000.00
CMAQ	Intersection of US 136 and Odell Street	2012	\$ 448,800.00	20%	\$ 1,795,200.00	80%	\$ 2,244,000.00
STP Group I	E. Northfield Dr. (56th St. Southeast to US 136)	2013	\$ 1,200,000.00	20%	\$ 4,800,000.00	80%	\$ 6,000,000.00
STP Group I	W. Northfield Dr. (From E. Entrance at Bburg Sta. to W. US 136)	2013	\$ 1,000,000.00	20%	\$ 4,000,000.00	80%	\$ 5,000,000.00
HSIP	Traffic Signal Preemption	2014	\$ 44,797.00	10%	\$ 403,169.00	90%	\$ 447,966.00
STP	Ronald Reagan Parkway (US 136 to CR 300 N)	2015	\$ 10,100,000.00	50%	\$ 10,100,000.00	50%	\$ 20,200,000.00
SRTS	Odell, Sycamore, Tilden, Jefferson St. SRTS Project	2015	\$ 172,150.00	29%	\$ 427,600.00	71%	\$ 599,750.00
HSIP	Regulatory Sign Inventory	2015	\$ 17,310.00	10%	\$ 155,790.00	90%	\$ 173,100.00
HSIP	Green Street (56th St. to Main St.)	2017	\$ 2,487,040.00	46%	\$ 2,867,310.00	54%	\$ 5,354,350.00
HSIP	Pedestrian Crossing Improvements	2017	\$ 19,800.00	10%	\$ 178,200.00	90%	\$ 198,000.00
HSIP	Traffic Signal Backplating	2017	\$ 5,050.00	10%	\$ 45,450.00	90%	\$ 50,500.00
HSIP	Regulatory Sign Replacement	2017	\$ 36,264.00	10%	\$ 326,376.00	90%	\$ 362,640.00
STP	E. Northfield Dr. (CR 300 N to CR 400 N)	2019	\$ 1,282,000.00	20%	\$ 5,128,000.00	80%	\$ 6,410,000.00
CMAQ	Hornaday Rd. & CR 300 N. Roundabout Conversion	2020	\$ 428,929.00	20%	\$ 1,715,711.00	80%	\$ 2,144,640.00
HSIP	56th Street & Wild Ridge Blvd. Intersection Improvement	2020	\$ 38,740.00	10%	\$ 348,660.00	90%	\$ 387,400.00
TAP	B&O Trail Grade Separation (Pending)	2020	\$ 324,000.00	31%	\$ 736,000.00	69%	\$ 1,060,000.00
HSIP	Pedestrian Crosswalk Safety & Visibilty Around Schools (Pending)	2020	\$ 134,220.00	20%	\$ 549,720.00	80%	\$ 683,940.00
CMAQ	Tilden Rd. & Odell St. Roundabout (Pending)	2021	\$ 1,595,200.00	42%	\$ 2,244,800.00	58%	\$ 3,840,000.00
CMAQ	Airport Rd. & Hornaday Rd. Roundabout (Pending)	2021	\$ 1,769,000.00	46%	\$ 2,116,000.00	54%	\$ 3,885,000.00
			\$ 21,103,300.00	36%	\$ 38,087,986.00	64%	\$ 59,191,286.00

With an estimated population of 25,000,
that equals \$1,523 in MPO funding
per resident!

2021 (includes pending projects noted in table).

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Review of 2015

With an estimated population of 25,000, that equals \$1,523 in MPO funding per resident!

2021 (includes pending projects noted in table)

The most recent \$6,843,711 awarded from the MPO equaled the 9th most in the 9 County MPO area—at 3.96% of the total amount available, that placed Brownsburg ahead of 6 Mayor-Council communities: Beech Grove, Carmel, Greenfield, Franklin, Lawrence, and South Port.

\$ 21,103,300.00

36%

\$ 38,087,986.00

64%

\$ 59,191,286.00

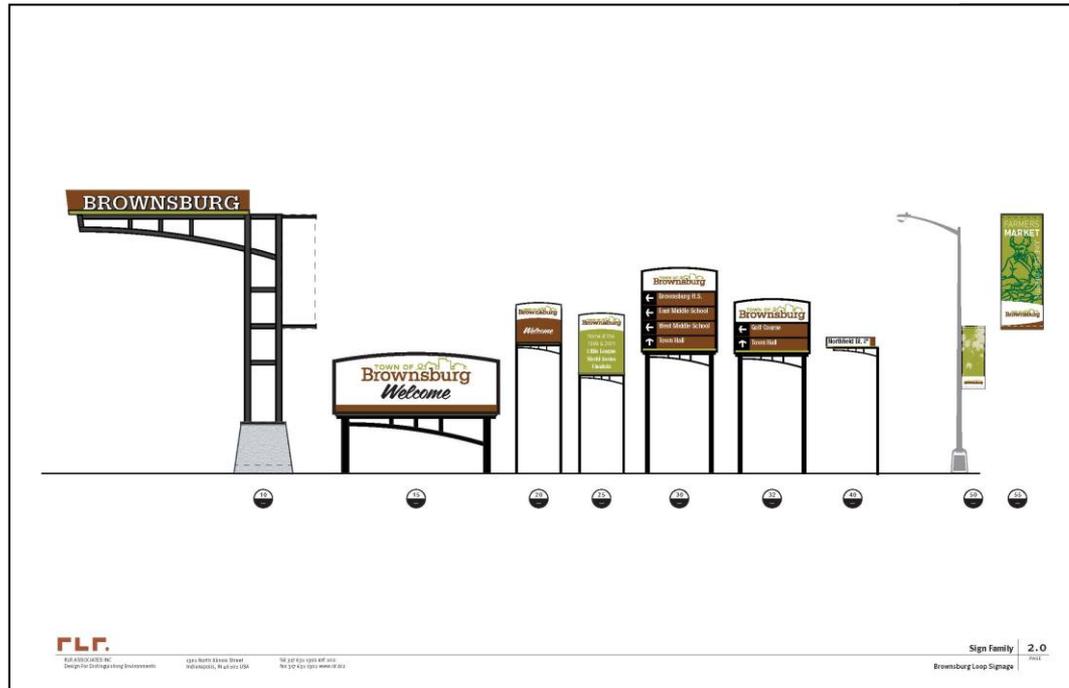
REVIEW OF 2015

- ◎ **Wastewater Treatment Plant Expansion Design**—Phase 1A and 1B of the Plant Expansion, and Phase 1A of the Sewer Collection System Expansion is at 30% design as of December 2015. The value engineering firm (Wessler) has reviewed the design for alternatives/suggestions and have presented these to staff and the design firm with nearly \$4M in savings identified and accepted by the Town. The \$2.3M design contract will continue to progress through the remainder of the year.



REVIEW OF 2015

- ① **Wayfinding Signage Project**—Signage has been installed throughout Town, some signage for State controlled areas (US136 & Off ramps of I-74 at the RRP) awaiting INDOT permits.



REVIEW OF 2015

- ③ ***Completion of Northfield Drive—East & West***—both projects completed in the Fall of 2015. Staff is working with INDOT for final closeout of projects.



Photo courtesy of Kramer Companies

REVIEW OF 2015

- ◎ ***Commencement of Tilden Road Project***—Combined stormwater and sewer separation, new roads, sidewalks, and curbs started in June 2015. Current estimated completion in July 2016.

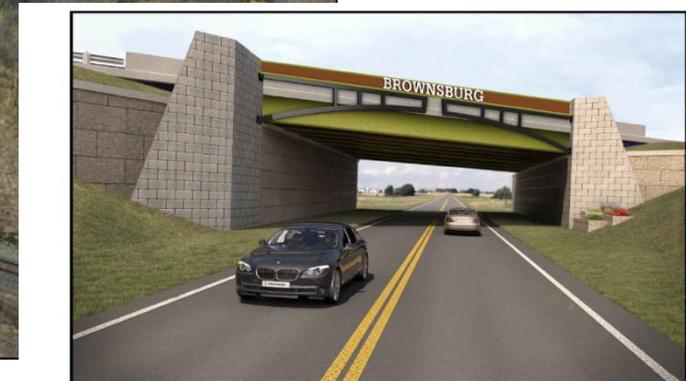


REVIEW OF 2015

- ① **Commencement of Ronald Reagan Parkway Extension – US136 to CR300N** —\$14.5M project—originally a \$20M estimate; 50% of project funded through grant from Metropolitan Planning Organization, Town and County will split the other half 75%/25% respectively. Grading commenced in Fall 2015, project currently on track for Spring 2017 completion depending on weather.



Photo courtesy of Kramer Companies



REVIEW OF 2015

- ⊙ **Northfield Drive from Airport Rd to CR300 N**—\$6.4M project now under design through early 2018, schedule to be bid in Summer of 2018 with completion in late 2019.





Capital Project Videos

Ronald Reagan Parkway

<https://www.youtube.com/watch?v=EbBNdCmcgz4>

Northfield Drive

<https://www.youtube.com/watch?v=d22sDgIVgE4>

White Lick Creek Bank Stabilization

<https://www.youtube.com/watch?v=a4DznKMa71A>

Tilden Road

<https://www.youtube.com/watch?v=Ha8bmA0sip0>

REVIEW OF 2015

- ① **Completion of Phase I & II of Gateway Project**—Added landscape, lighting, signage, trail head parking, and pathways from I-74 interchange to McNeese Way. This area will act as a “spoke” for connections to the future White Lick Creek Greenway to Arbuckle Acres Park as well as connection under I-74. Phase III under design.



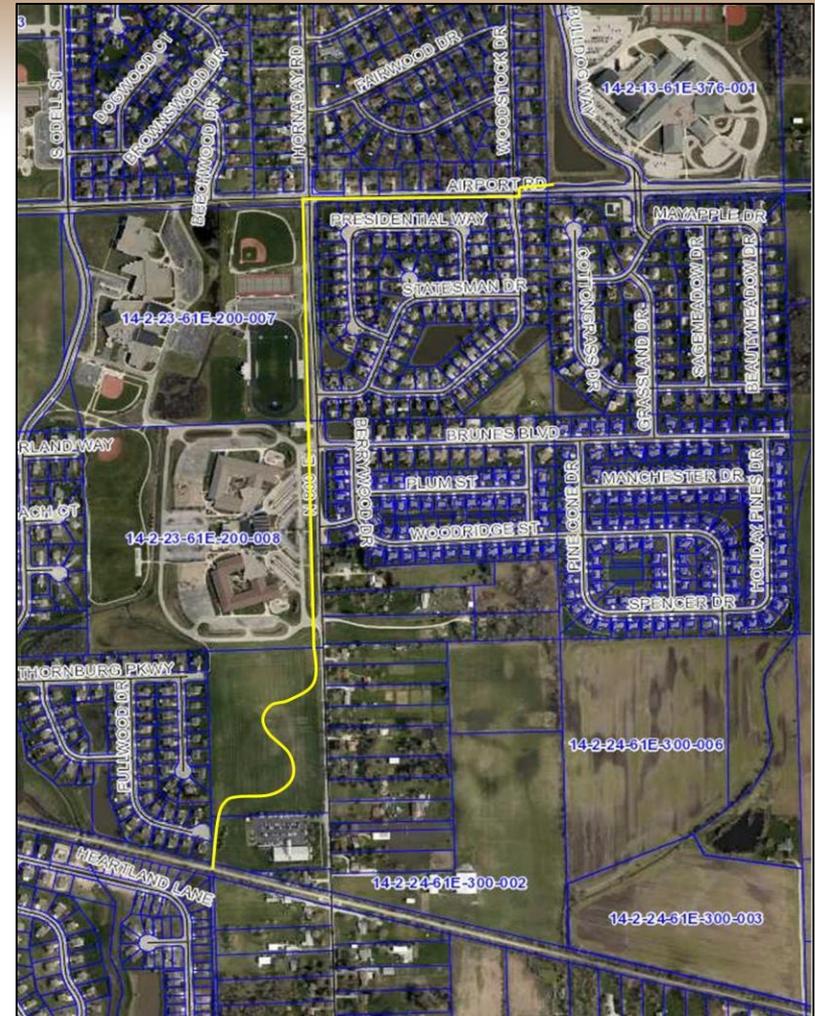
REVIEW OF 2015

- ◎ **Safe Routes to School (SRTS) Project**—Bids were accepted by INDOT on Nov 10, 2015 in the amount of \$575K, \$460K of which will be funded by the Metropolitan Planning Organization (MPO); project timeline forthcoming.



REVIEW OF 2015

- ◎ **Recreational Trail Program**—Engineering and easement acquisition underway. Bid for the \$400K project estimated to occur in the Spring of 2016.



REVIEW OF 2015

- ◎ **Resident Academy**—First ever Resident Academy was launched in the summer of 2015. There were 33 participants in the program, which consisted of instruction, discussion, tours, and hands-on opportunities. 2nd class will start in August 2016.



REVIEW OF 2015

- ◎ ***Completion of Williams Park Splash Pad***—Ribbon cutting for Town's first ever splash pad in August 2015. \$578K project along with over \$400K in other infrastructure improvements.



REVIEW OF 2015

- ◎ ***Strengthen Relationship & Develop Strategy with Racing Community***
 - ◎ Town partnered in June with Lucas Oil Raceway for third annual RevRally fanfest, partnered with NHRA, Lucas Oil Raceway, Don Schumacher Racing, and John Force Racing to host the Big Go Block Party in August to kick off the US Nationals festivities.
 - ◎ Promoted “Brownsburg Night” at the track’s new oval series in July.
 - ◎ Continued the oval track banner and Town staging lanes billboard.
 - ◎ Economic Development Director and Communications Manager attended the Performance Racing Industry Trade Show.



REVIEW OF 2015

© *298 total permits issued (85 commercial) with valuation of \$54.2M including:*

- \$1.7M—McAlister's/Mattress Firm
- \$4.1M—Crew Carwash
- \$2.5M—John Force Racing expansion
- \$1.4M—Amazon Self-storage
- \$452K—Verizon Wireless
- \$3.0M—State Bank of Lizton expansion
- \$217K—IU Health Urgent Care
- \$200K—K1ds Count expansion & remodel
- \$175K—Fab 2 Order remodel
- \$225K—Hotbox Pizza remodel
- \$600K—Planet Fitness



REVIEW OF 2015

- From 2004 to 2012, average real property tax abatement was 10 years with an average \$229,015 capital investment per year of abatement.
- From 2013 to 2015, average real property tax abatement was 9 years with an average \$329,927 capital investment per year of abatement.
- For approved abatements related to approved projects yet to be built, average real property tax abatement is 7.2 years with a projected average \$966,667 per year of abatement.

- \$600K—Planet Fitness



REVIEW OF 2015

⊙ ***Economic Development Assistance & Incentives***

- ⊙ TMC Transportation (10-yr real property abatement): \$9.8M investment, 154 FTEs retained, 200 FTEs created, \$10.9M payroll.
- ⊙ Hoosier Athletic Park (7-yr real property abatement): \$40M investment, 8 FTEs retained, 12 FTEs created.
- ⊙ John Force Racing (7-yr real property abatement): \$2.5M investment.
- ⊙ Don Schumacher Racing (7-yr real property abatement): \$3.4M investment, 107 FTEs retained, 17 FTEs created.
- ⊙ Antech Diagnostics (pending 5-yr personal property abatement): \$4.5M investment, 13 FTEs retained, 10 FTEs created.
- ⊙ Fleece Performance (3-yr personal property abatement): \$185K investment, 19 FTEs retained, 1 FTE created.



REVIEW OF 2015

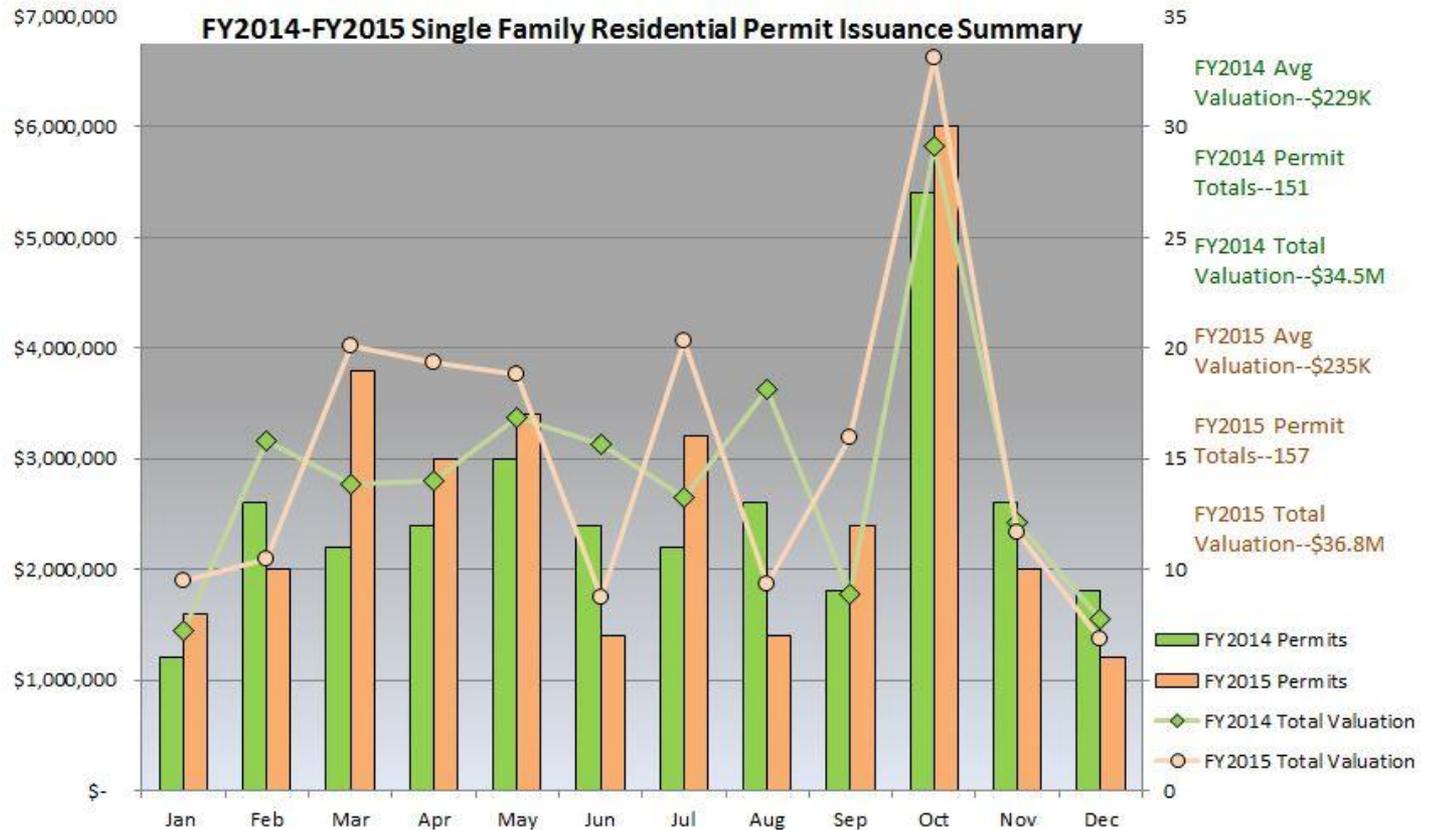
◎ *Economic Development Assistance & Incentives*

In 2015, economic development incentives like lease assistance, tax abatements, and utility connection assistance contributed to \$61M in real and personal property investment associated with business attraction/expansion and a corresponding creation/retention of 570 jobs with a \$22M payroll.



REVIEW OF 2015

- 157 residential permits issued with valuation of \$36.8M (average \$235K)



REVIEW OF 2015

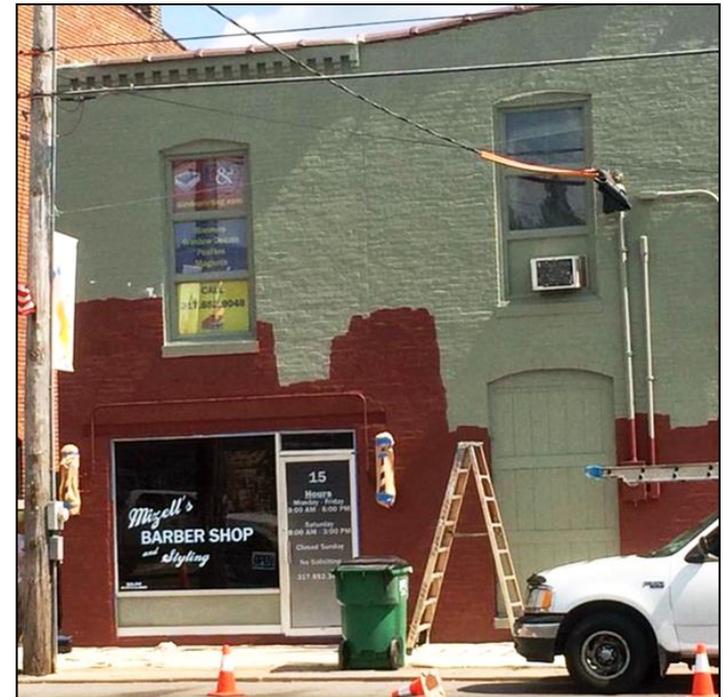
- 157 residential permits issued with valuation of \$36.8M (average \$235K)

The average valuation of new residential units has increased from \$171K in 2012 to \$235K in 2015, an increase of 37%



REVIEW OF 2015

- ◎ **Continuation of Façade Grant Program**—Since the program's inception in 2014, 27 grants have been awarded totaling \$207K with \$253K in matching private investment—total of \$460K! 11 of 27 grants awarded in 2015.



Discussion of FY2016 Goals and Priorities



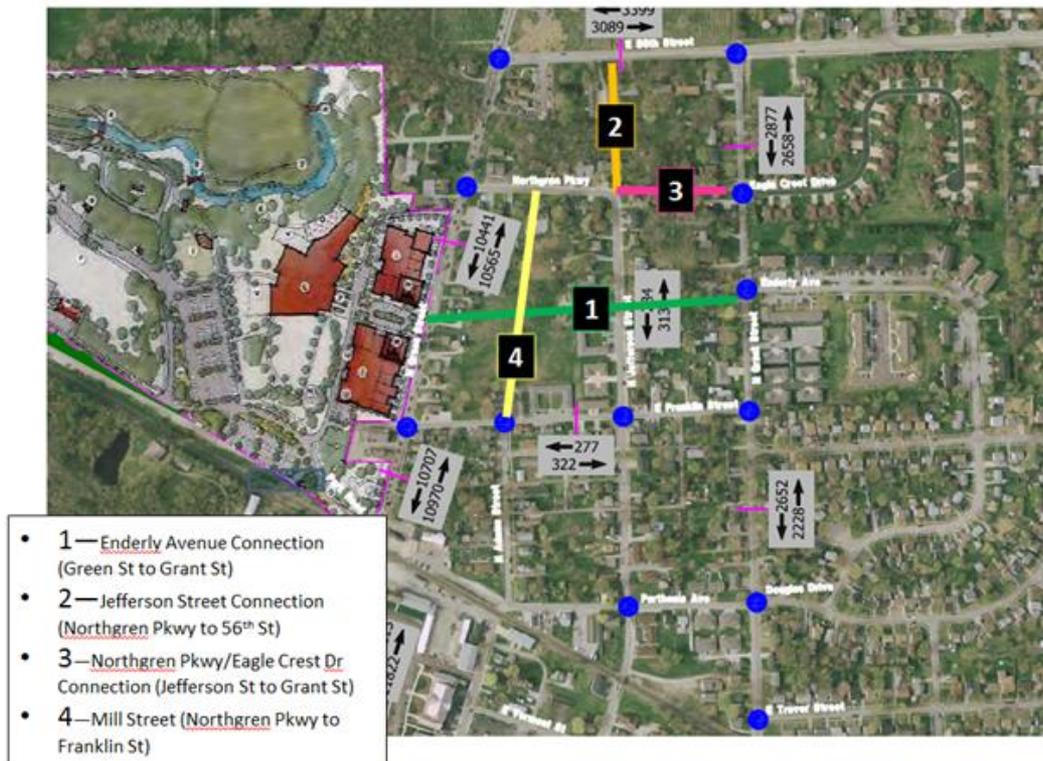
FY2016 GOALS & PRIORITIES

- ① ***Downtown Mixed Use Development & Community Recreation Center***—Funding plan has been developed, RFP for funding partner was issued in late January with due date of March 4th.



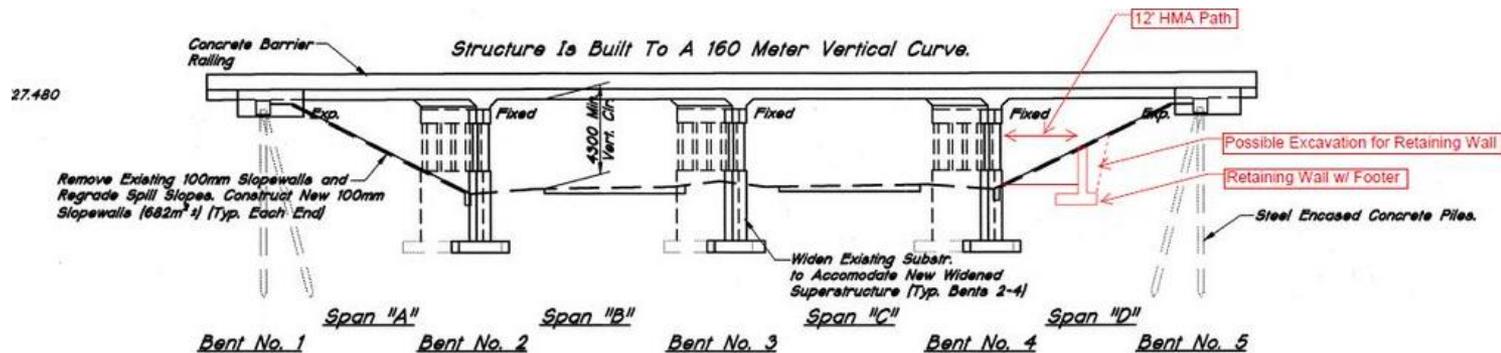
FY2016 GOALS & PRIORITIES

- ① ***Downtown Mixed Use Development & Recreational Facility (continued)***— \$2M General Obligation Bond issued in 2015 to fund infrastructure improvements to support the downtown redevelopment plan. Bond issued though overall corporate tax rate decreased from \$0.9735 in 2015 to an estimated \$0.9585 in 2016.



FY2016 GOALS & PRIORITIES

- ① **Gateway Project Phase III**—Trail crossing from west side of Green St. to east side with extension under I-74 to Crew Car Wash/Citgo Gas Station and then north east to access residential areas. Project to bid in spring 2016 with construction through end of summer.



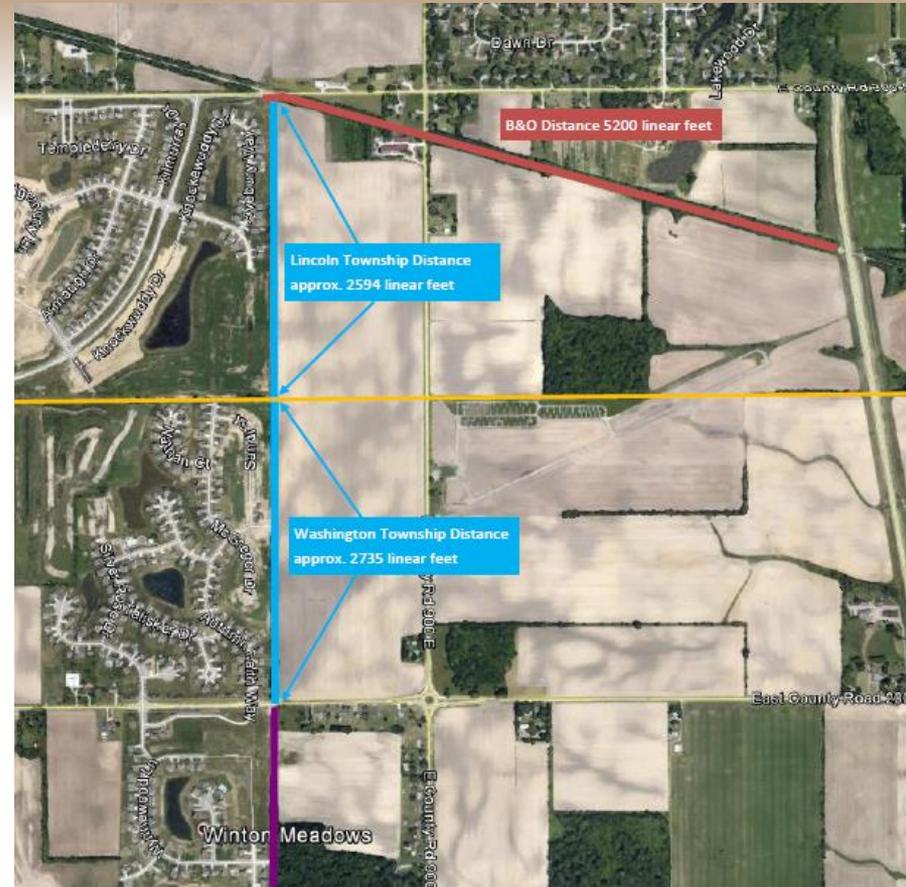
FY2016 GOALS & PRIORITIES

① **Gateway Project Phase III—continued...**



FY2016 GOALS & PRIORITIES

- ◎ **Bicentennial Trail/B&O Trail Design**—Trail (depicted as blue on the adjacent map) will link B&O Trail in Brownsburg to Avon Trail system. Plans are 30% complete and construction expected to begin in April 2016. B&O Trail design (depicted as red) is under design.

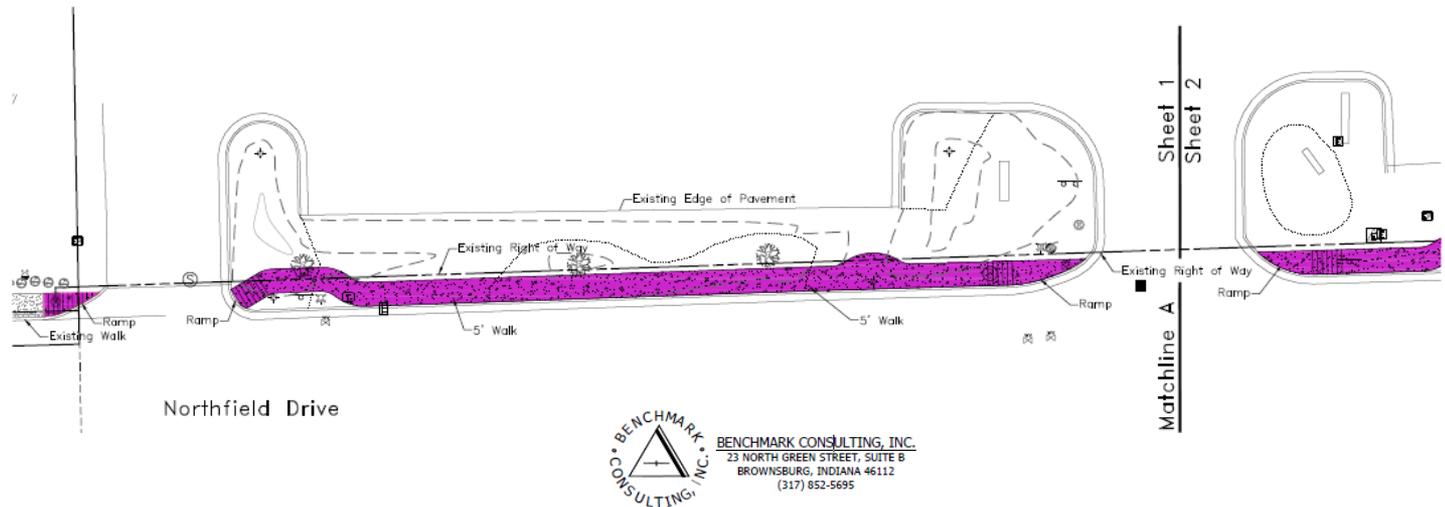


KEY:

- B&O Trail - Not Paved (5200 ft.)
- Connector Trail to Avon (5329 ft.)
- Avon Trail - Paved

FY2016 GOALS & PRIORITIES

- ① ***Sidewalk at Brownsburg Village Center***—Sidewalk to link Roland Manor with existing sidewalk in front of Chase Bank. Anticipated project start in Spring 2016. Still investigating alternate means of crossing street from Roland Manor to Kmart.



FY2016 GOALS & PRIORITIES

- ◎ **Street Resurfacing**--\$2.3M in resurfacing to be completed in FY2016, including \$1.15M from FY2015 carried over. Streets include S. Green St. from Airport Road to southern Town limits, and parts of Hufford St., Odell St., and CR 900 E.



FY2016 GOALS & PRIORITIES



- ⊙ ***Design of Cardinal Property Upgrades***
 - ⊙ In final stages of engineering. Delayed into 2016 due to Thornburg Parkway realignment and stormwater challenges. Portions of this project will be constructed at same time as RTP Trail in 2016. Concept Drawing:

TOWN OF
Brownsville



Cardinal Property



FY2016 GOALS & PRIORITIES



- ③ ***Investigate Funding of WWTP Expansion (Possible Utility Rate Increase)***—WWTP & System Expansion Project Financing for \$22million facility/collections system upgrade. Rate last increased in 2010.
- ③ ***White Lick Creek Greenway Design*** – Possible 2017 design with construction in the 2019 timeframe; trail would link W. Northfield Dr. trail with Arbuckle Acres Park.
- ③ ***Engineering for a Regional Stormwater Detention Facility at the Ronald Reagan Parkway*** – Part of FY2016 budget (\$858K). RFP will be issued over next 90 days by new Town Engineer.

QUESTIONS??



Without continual growth and progress, such words as improvement, achievement, and success have no meaning--Ben Franklin